

FOOTHILLS FANTASY FESTIVAL

Rogers Park, Tryon, NC

October 24, 2026

11AM-8PM

A UNIQUE COMMUNITY EVENT

The Foothills Fantasy Festival is a one-day immersive, renaissance faire-style experience featuring original theatrical performances, interactive storytelling, live music, and a curated artisan market – all set within a beautiful creekside park in Tryon.

Designed to be intimate, high-quality, and community-driven, the festival will feature limited vendors and a strong focus on immersive, memorable experiences.

The Event by the Numbers

- **Anticipated Attendance:** Goal of 800 attendees gathering in Rogers Park throughout the day.
 - **Artisan Vendors:** An exclusive, curated market of 10–15 local craftsmen and makers designed for an intimate, high-quality experience.
 - **Live Performers:** A dedicated cast of 15 actors, musicians, and interactive characters leading the day's adventures.
 - **Economic Impact:** Generating a projected direct economic impact of **\$40,000+** in the local community. This is anchored by a highly accessible and family friendly \$25 base admission for adults with children 16 and under free, and driven by on-site artisan vendor sales, local production spending, and regional tourism.
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Who You Will Reach: Our Demographics

Our highly engaged audience spans multiple lucrative demographics, providing broad visibility for your brand:

- **Local Families:** Parents and children seeking high-quality, interactive weekend entertainment in the Foothills region.
- **Regional Tourists:** Destination travelers from Asheville, Greenville, and Charlotte willing to travel and spend on specialized niche events.
- **The "Experience" Consumer:** Young professionals and adults with disposable income who index highly in supporting local arts, craft beverages, and artisan goods.

The Marketing Campaign & Your Visibility

Sponsors of the Foothills Fantasy Festival benefit from a comprehensive, multi-channel marketing rollout designed to maximize impressions before, during, and after the event.

- **Digital Footprint:** Targeted social media ad campaigns across Facebook and Instagram reaching a 50-mile radius.
 - **Print & PR:** Press releases distributed to regional tourism boards, local news outlets, and physical flyers distributed throughout Polk, Henderson, Spartanburg and Buncombe counties.
 - **On-Site Engagement:** Captive audience engagement through stage announcements, banners, branded quest materials, and prominent physical signage strategically placed in high-traffic festival zones.
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SPONSOR AN EXPERIENCE

We are offering a limited number of opportunities for local businesses to sponsor key elements of the festival. Each sponsorship is tied directly to an experience, giving your business visible and meaningful presence throughout the event.

Festival Supporter – \$100

(A true hero of the realm)

Help support essential behind-the-scenes festival needs such as a porta potty

Includes:

- Website listing
- Social media thank-you

Optional on-site recognition may include signage such as:

“Relief for weary travelers, courtesy of...”

Festival Quest – \$250

A riddle-filled adventure woven throughout the park

Includes:

- Naming rights signage “This experience is brought to you by...”
 - Logo on website
 - Social media mention
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Arts & Crafts Area – \$500

A hands-on creative space for guests of all ages

Includes:

- Naming rights signage (“This craft area is brought to you by...”)
 - Logo on website
 - Social media mentions
 - Live mention during the event
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Live Entertainment Sponsor – \$750

Supports entertainment throughout the day and the featured evening performance.

Choice of:

1. Reptile Queens Snake Education and Handling
2. Gemstone Mermaids
3. Puppet Show (Marionette Variety Show)
4. Color Puff Dance Finale Show

Includes:

- Naming rights (“This experience at the Foothills Fantasy Festival is brought to you by...”)
 - Logo on website and social media promotion
 - Live mentions during each performance set
 - Signage near performance areas
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Obstacle Activities – \$1,000

A featured interactive attraction within the festival (ex. Jacobs Ladder)

Includes:

- Prominent naming rights signage
 - Logo on website
 - Social media promotion
 - Live mentions during the event
 - Logo placement on printed event poster
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The Realm Guardian (Presenting Sponsor) - \$2,500

As the presenting sponsor, your brand will be synonymous with the magic of the day, greeting every guest as they enter the realm.

Includes:

- **Exclusive Naming Rights:** "The Foothills Fantasy Festival, presented by [Your Company]" on primary marketing.
- **Gate Visibility:** Prime placement for your branded banners at the main entrance of Rogers Park.
- **Quest Integration:** Your logo featured on the riddle maps handed to every family participating in the Festival Quest.
- **Premium Recognition:** All the digital benefits of the lower tiers, plus dedicated mentions during the Live Entertainment sets.

WHY SPONSOR?

- Connect with a local, engaged audience
 - Be part of a unique and growing community event
 - Align your brand with creativity, storytelling, and the arts
 - Support a memorable, community-centered experience
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LET'S CONNECT

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**Please mail sponsorship checks made out to
'Acting Up Fantasy Events' with 'Sponsor'
in the memo to:**

Acting Up Fantasy Events
PO Box 333
Saluda, NC 28773

(Electronic Payment Available)

